

Technology Strategies For The Hospitality Industry

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A separate chapter is devoted to planning and investment as students learn what technology exists and how to use it to succeed in the hospitality business. Hallmark Features Competitive advantages of Hospitality Information Systems —views hospitality information systems as a dynamic link to increased business partnerships and improved guest satisfaction (GSI), as well as a cost-center expense needing to be managed.

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Technology Strategies for the Hospitality Industry (2nd Edition) [Nyheim, Peter D., Connolly, Daniel J.] on Amazon.com. *FREE* shipping on qualifying offers. Technology Strategies for the Hospitality Industry (2nd Edition)

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Technology strategies for the hospitality industry by Peter D. Nyheim, Francis M. McFadden, Daniel J. Connolly, Sep 22, 2018, Pearson edition, paperback

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