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David Dranove is the Walter McNerney Distinguished Professor of Health Industry Management at Northwestern University's Kellogg School of Management, where he is also Professor of Strategy. He was previously Director of the Health Enterprise Management program. He has a PhD in Economics from Stanford University.

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David Besanko, Mark Shanley, and I joined Kellogg in 1991, where we were im-mediatly charged by Dean Donald Jacobs with revitalizing the strategy curriculum. (Scott Shaeffer joined Kellogg shortly afterward and joined the Economics of Strategy writing team for the third edition.)

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